

I'm Elaine, Senior Product Designer

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Work

Senior Experience Designer

Konrad Group — November 2021 - Current | Toronto, ON

- Collaborates with clients and team members to craft digital experiences used by millions of people around the world
- Leads design thinking, inspiration and feedback sessions with clients and project stakeholders
- Works with global clients from a wide range of industries including auditing & consulting, shipping, credit reporting, retail, automotive and more

Product Designer

Venngage — May 2017 - November 2021 | Toronto, ON

- Designed a simple-to-use editing experience enabling millions of people to create branded visuals for their businesses
- Led design research, ideation and end-to-end product development, increasing the lifetime value for business and enterprise users
- Crafted the first iteration of the Venngage design system by leading design effort and closely collaborating with development teams

UX/UI Designer

Freelance — November 2015 - February 2017 | Toronto, ON

- Consulted with clients and created digital solutions for startups in the tech and finance space

Education

UX Design & Full Stack Dev

Sheridan College, Graduate Certificate
2016 - 2017

Honours Psychology

University of Waterloo, Bachelor's of Arts
2011 - 2015

Skills

Design

Figma
Sketch
Invision
Adobe Suite
Final Cut Pro
Zeplin
Pen + Paper

Code

HTML
CSS/SASS
JavaScript
jQuery
PHP
MySQL

Leadership

UX Speaker

RGD Webinar, 2022

Design Mentor

Hexagon UX Toronto Chapter, 2019

UX Speaker

DesignX Community Toronto, 2018